



**WSET**

WINE & SPIRIT  
EDUCATION TRUST

E I N A K A D E M I E

Ö S T E R R E I C H



**WSET DIPLOMA  
IN WINES**

**INTERNATIONAL  
2023/2024**

... the „Weinakademiker“ qualification



# **WSET Diploma in Austria and Italy - Cooperation between Weinakademie Österreich and leading Italian wineries**

Austrian Wine Academy and leading Italian wineries such as Antinori, Gaja, Masi, Lungarotti or Lageder - all members of the Istituto Grandi Marchi - will continue their partnership in the field of wine education. They have joined forces to offer the WSET Diploma in Wines, an international wine qualification to take place in Austria and Italy that will commence in May 2023.

The Weinakademie Österreich, the largest educational institution for wine on the European continent, has been offering the WSET Diploma for more than 30 years. Supporting education is one of the cornerstones of the mission of the Italian partner wineries. They will support the Italian Diploma session to be held in Florence by organizing study trips to their wineries as part of the programme.

The specific format of the WSET Diploma International held in block seminars enables students from around the globe to enhance their Diploma study course with workshops, tastings and presentations with leading wine producers in Austria and Italy. A common vision is to offer the WSET Diploma programme, one of the recommended stepping stones for entrance to the Master of Wine programme, to international wine aficionados. A range of bursaries is available to Diploma students to help co-finance study costs.

Austrian Wine Academy and those leading wineries are closely linked to the world's most prestigious wine institution, the Institute of Masters of Wine. The Weinakademie Österreich campus in Rust has been the venue of the European Master of Wine (MW) seminar since 2004.



Dr. Josef Schuller MW  
Weinakademie Österreich  
Director



# WSET Diploma in Wines - International 2023/24



The WSET Diploma in Wines is a globally recognized professional qualification in the international wine trade and a recommended preparation for entrance in the Masters of Wine (MW) study programme. The syllabus covers most wine countries of the world and the most important wines. This qualification offered by the British Wine and Spirit Education Trust

(WSET) is established in more than 20 countries from - London to New York, from Oslo to Tokyo.

This particular **WSET Diploma International** of Austrian Wine Academy is special in many respects. There will be an emphasis on the Austrian and Italian wine regions through study trips to different wine growing regions. It offers a unique opportunity for participants to combine learning about international wines with practical first-hand



experience in viticulture and winemaking. The programme takes place in the unique and picturesque environment of the Austrian Wine Academy's campus in Rust in the Burgenland wine region and in the heart of Tuscany in Florence.

Another difference to WSET Diploma courses in other countries is the fact that



the graduates of this course will be awarded the prestigious title "Weinakademiker". Upon completion of a thesis and a viva-voce exam, successful graduates are requested to sign a code of conduct and join the international Weinakademiker alumni association with more than 1000 members from 45 different countries.

The first course session in May 2023 will take place at Weinakademie Österreich campus in Rust. Rust is a small, world-famous wine town with a long history. Weinakademie Österreich is located in the romantic setting of the historic Seehof in the city-centre of Rust surrounded by renowned wineries. One full-day study trip to wine regions of Austria and evening events are part of this course session.



The course days of the second session in October 2023 will also be held at Weinakademie Campus in Rust. The course will be followed by an optional visit to the Palais Coburg in Vienna, home of one of the best wine cellars in the world. This course session is also surrounded by visiting programmes and tastings as well as the annual Weinakademiker graduation ceremony.

Finally, students will attend the third session in Florence in April 2024. Late afternoons and evenings will be open to students to explore Florence and Tuscan food and wine. Study trips will take students also to other Italian wine regions.



**ALL study trips are included in the course fee.**

## Qualification

The WSET DIPLOMA IN WINES imparts a broad, up to date knowledge about the wines, sparkling wines, fortified wines and wine countries of the world, viticulture and vinification as well as professional wine tasting and wine assessment skills. Successful candidates may be awarded the title **Weinakademiker**.

**This qualification is recommended for the following target groups:**

- wine trade
- wine wholesale
- restaurant business
- sommeliers
- wine management
- wine production
- wine journalists
- wine collectors

## Entrance qualification

**The following qualification is a prerequisite for acceptance to the Diploma in Wines:**

- WSET Level 3 Award in Wines

For more information please contact Weinakademie Österreich.

## Lecturers

- Willi Balanjuk, Weinakademiker, Austria
  - Prof. Dr. Monika Christmann, Weinakademiker h.c., Hochschule Geisenheim University, Germany
  - Thomas Curtius MW, Weinakademiker, Germany
  - Mag. (FH) Roman Horvath MW, Weinakademiker, Austria
  - Caro Maurer MW, Weinakademiker, Germany
  - Ferdinand Mayr, Weinakademiker, Austria
  - Dr. Josef Schuller MW, Austria
  - Frank Smulders MW, Weinakademiker h.c., Netherlands
  - Prof. Dr. Manfred Stoll, Hochschule Geisenheim University, Germany
  - Andreas Wickhoff MW, Weinakademiker, Austria
- and others

## Course contents

### D 1: Wine Production

The vine; growing environment; style, quality and price; approaches to grape growing; grape growing options; grape yields and quality; wine components; winemaking options; postfermentation options; quality control procedures

### D 2: Wine Business

Supply and demand; costs; legislation; currency exchange; types of businesses engaged in the production of wine; options for getting wine to the point of sale; considerations in wine marketing

### D 3: Wines of the World

Principal wine regions in

France	Germany	Austria	Hungary
Greece	Italy	Spain	Portugal
USA	Canada	Chile	Argentina
South Africa	Australia	New Zealand	China

growing environment; grape growing options; winemaking options; postfermentation options; wine law and regulation; wine business

### D 4: Sparkling Wines

Principal sparkling wines (Australia, France, Germany, Italy, New Zealand, South Africa, South America, Spain, UK, USA); growing environment; grape growing options; winemaking options; postfermentation options; industry associations and labelling terms; wine business

### D 5: Fortified Wines

Principal fortified wines (Australia, France, Portugal, Spain); growing environment; grape growing options; winemaking options; postfermentation options; industry associations and labelling terms; wine business

### D 6: Independent Research Assignment

Research a specified wine-related subject

### D 7: Weinakademiker thesis

Thesis with a word count of 4,000 - 5,000 and a viva voce exam

# Diploma sessions in Austria 2023

The first block session of the WSET Diploma in Wines International at Weinakademie Österreich in Rust will take place from Wednesday 24 May to Saturday 3 June 2023. This session will include study trips to Austrian wine regions that focus on international varieties in Wachau and Kamptal and on indigenous red wines and noble sweet wines in Burgenland.

The second block session (Thursday 19 October to Wednesday 25 October 2023) will also be held in Rust. This session will also include a visiting programme. Furthermore Diploma students will be invited to attend the annual Weinakademiker graduation ceremony at Esterházy Palace.





# Diploma session in Italy 2024

Leading member wineries of Istituto Grandi Marchi (IGM) will support the Italian Diploma session, which will be held in Florence, from Friday 5 April to Thursday 11 April 2024.

During the Diploma block in Florence students will have the opportunity to taste wines from members of Istituto Grandi Marchi. They will be invited to Antinori's Tignanello winery and other leading premium wineries in Tuscany. A special field trip will take students to leading wineries in Bolgheri.

Furthermore students will be invited as VIP guests to attend the prestigious OperaWine event and Vinitaly 2024 in Verona.



# COURSE DATES 2023/24

## AUSTRIA, Rust/Vienna & ITALY, Florence

### Diploma in Wines DSI MAY 2023

#### 1. Diploma session:

#### D 1, D 2, D 3, D 4, D 5 and D 6 course - Weinakademie Österreich, Rust

Wed, **24 May** - Sat, **3 June 2023** (course including visiting programme)

Diploma exam D 1:	Tue, 30 May 2023
Diploma exam D 2:	Tue, 24 October 2023 (first option)
Diploma exam D 4 and D 5:	Tue, 24 October 2023 (first option)
Submission date D 6:	January 2024 (first option)

#### 2. Diploma session:

#### D 3, D 7 - Weinakademie Österreich, Rust

Thu, **19 Oct** - Wed, **25 Oct 2023** (course including visiting programme)

#### 3. Diploma session:

#### D 3 - Florence

Fri, **5 Apr** - Thu, **11 Apr 2024** (course including visiting programme)

Diploma exam D 3:	Tue, 14 and Wed, 15 May 2024 (first option)
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**Weinakademiker thesis (D 7)** with a word count of 4,000 - 5,000 and a viva voce exam

#### Course venues:

Weinakademie Österreich, Seehof, A 7071 Rust  
Florence, Tuscany

**Course fee:** The course fee for **D 1 - 7** is EUR 7790.-. For payment by instalments the course fee for D 1 - 7 amounts to EUR 7940.-: The first instalment (EUR 3800.-) ahead of the course start, the second (EUR 2070.-) ahead of the 2. Diploma session and the third (EUR 2070.-) ahead of the 3. Diploma session. Accommodation is not included in the course fee.

#### Bursaries:

For more information please visit: [www.weinakademie.at/Diploma\\_Bursary\\_Scheme23.pdf](http://www.weinakademie.at/Diploma_Bursary_Scheme23.pdf)

**Registration deadline:** Friday, 24 March 2023

For detailed information please visit: [www.weinakademie.at/diploma-international.php](http://www.weinakademie.at/diploma-international.php)

# APPLICATION FORM

Yes, I would like to register for the

## WSET Diploma in Wines - International 2023/24

### Course:

DSI May 2023 (registration deadline: Friday, 24 March 2023)

### please select:

full course (EUR 7790.-)

Payment by instalments (EUR 7940.-)

first name / surname: .....

address: .....

(street, postcode, town) .....

phone number (daytime): .....

fax: .....

e-mail: .....

occupation/area of business: .....

employer: .....

qualification: .....

(Please include a copy of your certificate.)

WSET candidate no: .....

invoice address: .....

Herewith I accept the registration and cancellation terms of the Diploma in Wines.  
([www.weinakademie.at/english.php](http://www.weinakademie.at/english.php))

date .....

signature .....

### Contact details:

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