



E I N A K A D E M I E
Ö S T E R R E I C H

WSET DIPLOMA IN WINES AND SPIRITS CENTRAL EUROPE 2017/2018

... the „Weinakademiker“ qualification

CAMPUS OF WEINAKADEMIE ÖSTERREICH IN RUST



WSET DIPLOMA IN WINES AND SPIRITS - CENTRAL EUROPE

The WSET Diploma in Wines and Spirits is globally the most recognized professional qualification in the international wine trade and also recommended by the Institute of Masters of Wine for proceeding to the MW study programme. The syllabus covers the wine countries of the world and the most important wines and spirits. This qualification offered by the British Wine and Spirit Education Trust (WSET) is established in more than 20 countries – from London to New York, from Oslo to Tokyo. Since 1993, the Austrian Wine Academy has been a partner of WSET and has been offering Diploma courses in Rust.

The Austrian Wine Academy – a not for profit organisation – was founded only in 1991 and in that short time has acquired the formidable status of being the largest wine educational institution in Continental Europe, with more than 15,000 wine enthusiasts attending seminars annually. In addition to courses offered in Austria, Wine Academy runs Diploma course centres in Germany (Campus Geisenheim), Switzerland (Campus Wädenswil) and in Südtirol/Alto Adige.

This English language Central European Diploma programme is special in many respects. There will be a particular emphasis on the Central European wine regions through in-depth lectures and visit programmes to different wine growing areas. It offers a unique opportunity to participants to combine learning about international wines and spirits with practical first hand experience in viticulture and wine-making and all of this in the unique and picturesque environment of the Academy's training centre in Rust in the Burgenland wine region and in the wine regions of Hungary.

Another difference to WSET Diploma courses in other countries is the fact that the graduates of this course may be awarded the prestigious title „Weinakademiker“. Upon completion of a thesis and a viva-voce exam successful graduates are requested to sign a code of conduct and join the international alumni association with more than 700 graduates from 30 different countries.



Dr. Josef Schuller MW
Director, Weinakademie Österreich



Qualification

The DIPLOMA IN WINES AND SPIRITS imparts a broad, up to date knowledge about the wines, fortified wines and wine countries of the world, viticulture and vinification as well as professional wine tasting and wine assessment skills. Furthermore the syllabus covers the most important spirits of the world. Successful candidates may be awarded the title **Weinakademiker**.

This qualification is recommended for the following target groups:

- wine trade
- wine wholesale
- restaurant business
- sommeliers
- wine management
- wine production
- wine journalists
- wine collectors

Entrance qualifications

One of the following qualifications is a prerequisite for acceptance to the Diploma in Wines and Spirits:

- Advanced Course - Wines and Spirits International of Weinakademie Österreich
- WSET Level 3 Award in Wines and Spirits
- or an equivalent international wine qualification

For more information please contact Weinakademie Österreich.

Lecturers

- Willi Balanjuk, Weinakademiker, Austria
- Prof. Dr. Monika Christmann, Weinakademiker h.c., Hochschule Geisenheim University, Germany
- Mag. (FH) Roman Horvath MW, Weinakademiker, Austria
- Mag. Willi Klinger, Austrian Wine Marketing Board, Austria
- Konstantinos Lazarakis MW, Weinakademiker h.c., Greece
- Caro Maurer MW, Weinakademiker, Germany
- Ferdinand Mayr, Weinakademiker, Austria
- Dr. Gabriella Mészáros, Weinakademiker, Hungary
- Dr. Josef Schuller MW, Austria
- Lynne Sherriff MW, Weinakademiker h.c., Great Britain
- Frank Smulders MW, Weinakademiker h.c., Netherlands
- Andreas Wickhoff MW, Weinakademiker, Austria and others

Course contents

Unit 1: The Global Business of Alcoholic Beverages

The dynamics of the global market for alcoholic beverages, the local market for alcoholic beverages, the marketing of wines and spirits

Unit 2: Wine Production

Viticulture, vinification, maturation, treatments and bottling

Unit 3: Light Wines of the World

Northern and Western Europe

France (Bordeaux, South West France, Burgundy, Alsace, Loire), Germany

Central and South-Eastern Europe

Switzerland, Austria, Hungary, Bulgaria, Romania, Greece, Cyprus

Southern Europe

France (Rhône, Southern France), Italy, Spain, Portugal

Australia, New Zealand, Africa and Asia

The Americas

North, Central und South America

Unit 4: Spirits of the World

Methods of production, types and styles of spirits

Unit 5: Sparkling Wines of the World

Methods of production, types and styles of sparkling wines

Unit 6: Fortified Wines of the World

Methods of production, types and styles of fortified wines

Unit 7: Thesis

COURSE DATES 2017/18

AUSTRIA, Rust & HUNGARY, Budapest

This Diploma programme has been designed as a residential course and late afternoons and evenings are designated to workshops, visits to vineyards and wineries and educational tastings. The Diploma session 6 (in 2018) will be held in Hungary and study trips will take international Diploma students to areas such as Tokay or Sopron.

In Austria study trips will focus on international varieties in areas such as Wachau and Kamptal or in Styria, but also on indigenous red wines and noble sweet wines in Burgenland. All visits, tastings and lunches are included in the course fee.

Diploma in Wines and Spirits course, start May 2017	
COURSE NO. DSE MAY 17 - UNIT 1 AND 2	COURSE NO. DSE MAY 17 - UNIT 4 - 6
1. Diploma session Wed, 10 May - Sun, 14 May 2017 and Fri, 23 Jun 2017	5. Diploma session spring 2018 6. Diploma session spring 2018 (Hungary)
COURSE NO. DSE MAY 17 - UNIT 3	EXAMINATION DATES
2. Diploma session Tue, 29 Aug - Fri, 1 Sep 2017 3. Diploma session Fri, 15 Sep - Sun, 17 Sep 2017 4. Diploma session Tue, 17 Oct - Sat, 21 Oct 2017	Diploma exam Unit 4-6 Jun 2018
EXAMINATION DATES	COURSE NO. DSE MAY 17 - UNIT 7
Diploma exam Unit 1 exam/coursework assignment Diploma exam Unit 2 Fri, 23 Jun 2017 Diploma exam Unit 3 Tue, 9 January 2018	Thesis with a word count of 4,000 - 5,000 and a viva voce exam

course place: Weinakademie Österreich, Seehof, A 7071 Rust

course fee: The course fee for **Units 1 and 2** is EUR 1265.-, for **Unit 3** EUR 2170.- and for **Units 4, 5, 6 und 7** EUR 1615.- (total EUR 5050.-). If you register for **Unit 1-3** for EUR 3365.- and afterwards for **Units 4-7** for EUR 1615.- the total course fee comes to EUR 4980.-. By booking **Units 1-7** the course fee accounts for EUR 4900.-.

bursaries:

For more information please visit: www.weinakademie.at/Diploma_Bursary_Scheme.pdf

registration deadline: Friday, 24 March 2017

APPLICATION FORM

Yes, I would like to register for the

Diploma in Wines and Spirits - Central Europe

Unit I - 2 OR Unit I - 3 OR Unit I - 7

course place:

Rust

course:

May 2017 (Registration deadline: Friday, 24 March 2017)

first name / surname:

address:

phone number (daytime):

fax:

e-mail:

occupation/area of business:

employer:

qualification:

(Please include a copy of your certificate.)

invoice address:

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Herewith I accept the registration and cancellation terms of the Diploma in Wines and Spirits.
(www.weinakademie.at/english.php)

date

signature

Contact details:

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WSET
WINE & SPIRIT
EDUCATION TRUST



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